

INTERIOR DESIGN

OCTOBER
2009



looming
large

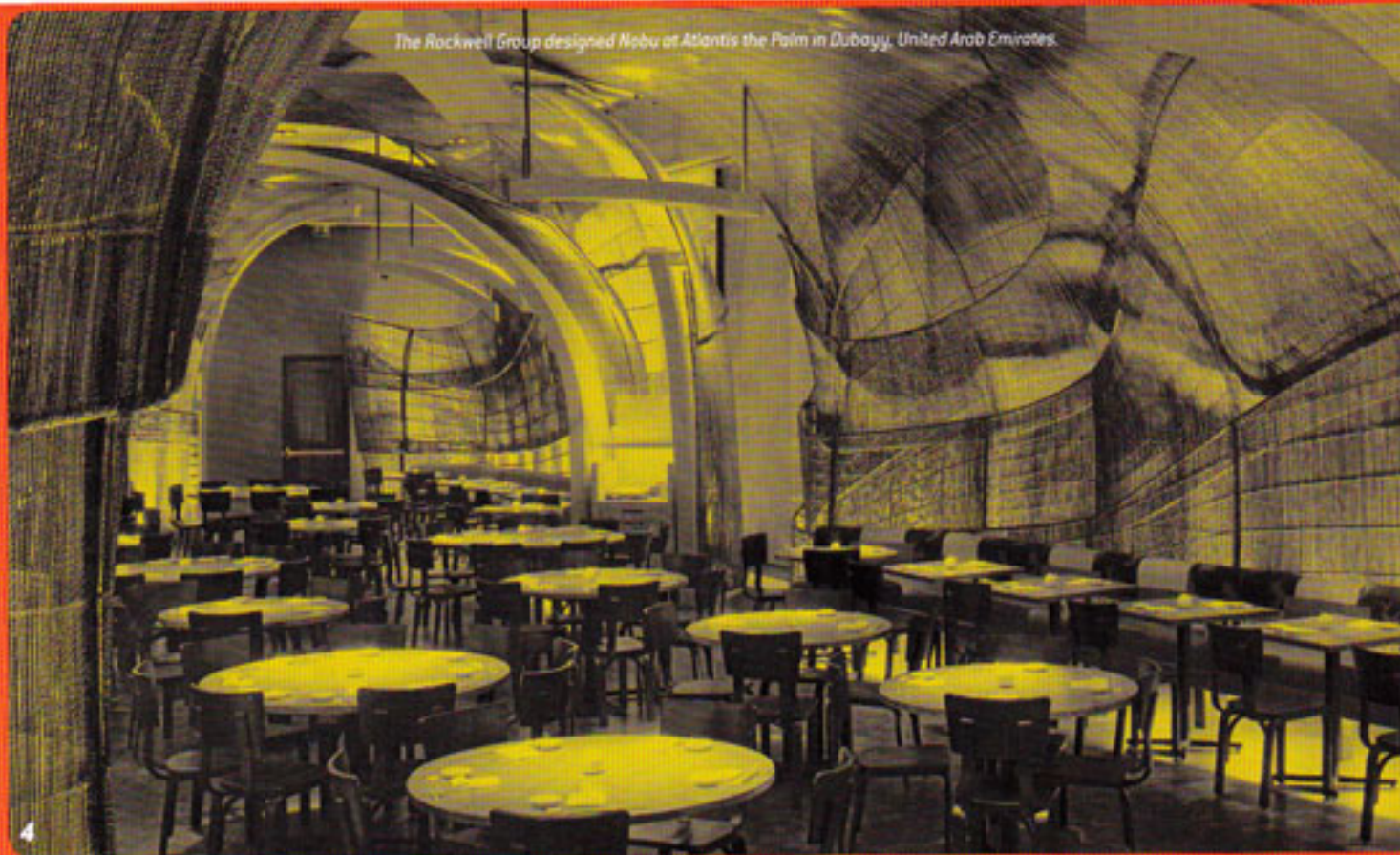


From July 2008 through June of this year, the 75 Interior Design Giants in hospitality earned \$508,635,813, down 14 percent from the previous year. This may not sound all that great, but it's actually quite a performance when you consider that those particular 12 months contained two quarters—the fourth of 2008 and the first of 2009—that even Austan Goolsbee, chief economist of the President's Economic Recovery Advisory Board, called "epically bad." Many Giant projects were canceled or postponed at the height of the crisis, but more were ultimately won over the course of the year: 183 hotels lost, for instance, but 257 gained; 105 restaurants, bars, and nightclubs lost but 257 also gained; five cruise ships gained with no losses. Even more surprising: While it would not have been entirely unreasonable to expect the bulk of "hospitality" projects to have been low-rent corner bars, devoted to the drowning of fears and sorrows, it was in fact hotels that rose 3 points to account for 59 percent of Giant income, bearing out the belief of one Giant that "there is plenty of pent-up demand" for business trips and vacations. Almost a third of the Giants also worked on health-care projects featuring hospitality components.

context is all

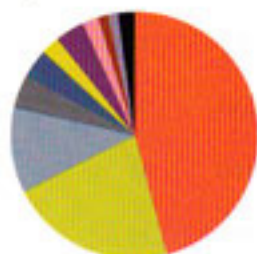
Work outside the U.S. rose 47 percent, and almost half the Giants believe that foreign countries offer the best prospects over the

The Rockwell Group designed Nobu at Atlantis the Palm in Dubai, United Arab Emirates.



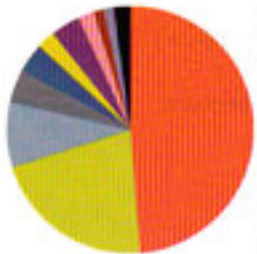
% OF FEES BY PROJECT TYPE

(7/08-6/09 ACTUAL FEES)



Hospitality	\$508,635,814
Office	\$264,678,028
Retail	\$121,876,263
Government	\$47,610,919
Health Care/Assisted Living	\$48,088,314
Educational	\$25,976,527
Residential	\$34,309,187
Transportation	\$23,042,125
Cultural	\$14,200,361
Technological	\$7,360,059
Other	\$21,910,237
Total	\$1,097,687,835

(7/09-6/10 FORECAST FEES)



Hospitality	\$490,476,611
Office	\$218,259,972
Retail	\$91,773,783
Government	\$44,721,398
Health Care/Assisted Living	\$40,877,192
Educational	\$24,828,631
Residential	\$29,661,236
Transportation	\$21,280,275
Cultural	\$11,978,118
Technological	\$8,784,225
Other	\$18,789,351
Total	\$1,001,430,742

RANK 2009	FIRM (HEADQUARTERS web site)	WORK INSTALLED				RANK 2008
		HOSPITALITY FEES (MILLIONS)	VALUE (MILLIONS)	SQ. FT. (MILLIONS)	DESIGN STAFF	
1	HBA/Hirsch Bedner Associates (LOS ANGELES hbadesign.com)	\$70.207	\$4,212.42	40.12	390	1
2	Wilson Associates (DALLAS wilsonassoc.com)	\$53.460	\$3,000.00	NR	302	2
3	Gensler (SAN FRANCISCO gensler.com)	\$35.879	\$535.00	7.20	820	3
4	Rockwell Group (NEW YORK rockwellgroup.com)	\$21.924	\$107.30	1.63	106	4
5	Bilkey Llinas Design (PALM BEACH GARDENS, FLORIDA bilkeyllinas.com)	\$21.200	NR	NR	118	9
6	Leo A Daly (OMAHA leoadaly.com)	\$17.717	NR	NR	212	12
7	HOK (ST. LOUIS hok.com)	\$17.710	\$2,875.00	9.75	325	5
8	Daroff Design + DOI Architects (PHILADELPHIA daroffdesign.com)	\$15.015	\$180.00	3.00	30	7
9	BBG-BBGM (NEW YORK bbg-bbgn.com)	\$14.400	NR	NR	65	6
10	FRCH Design Worldwide (CINCINNATI frch.com)	\$13.518	\$300.00	NR	103	8
11	Baskerville (RICHMOND, VIRGINIA baskerville.com)	\$9.813	\$703.82	7.22	77	19
12	Callison (SEATTLE callison.com)	\$9.790	NR	NR	107	21
13	DLeonardo International (WARWICK, RHODE ISLAND dileonardo.com)	\$9.430	NR	NR	82	13
14	Pierre-Yves Rochon (CHICAGO pyr-design.com)	\$8.950	\$1,156.15	1.88	36	18
15	Duncan Miller Ullmann Design (DALLAS designdmu.com)	\$8.208	\$600.00	8.50	44	15
16	Gettys (CHICAGO gettys.com)	\$7.821	\$140.00	NR	47	14
17	Stonehill & Taylor Architects and Planners (NEW YORK stonehilltaylor.com)	\$7.270	\$200.00	2.50	31	17
18	VDA Associates (CHICAGO vda.com)	\$6.324	\$105.40	4.20	101	29
19	ForrestPerkins (WASHINGTON forrestperkins.com)	\$5.700	\$150.00	NR	35	22
20	Chambers (BALTIMORE chambersusa.com)	\$5.693	\$65.00	1.40	10	28
21	BraytonHughes Design Studios (SAN FRANCISCO bhdstudios.com)	\$5.334	NR	NR	31	23
22	RTKL Associates (BALTIMORE rtkl.com)	\$5.313	\$275.00	6.50	83	20
23	Joi-Design (HAMBURG, GERMANY joi-design.com)	\$5.200	\$65.00	NR	39	37
24	Looney & Associates (MILWAUKEE looney-associates.com)	\$4.942	NR	5.00	29	25
25	KNA Design (LOS ANGELES knadesign.com)	\$4.893	\$618.50	2.60	20	41
26	BaMo (SAN FRANCISCO bamo.com)	\$4.499	NR	NR	36	30
27	Smallwood, Reynolds, Stewart, Stewart & Associates (ATLANTA srssa.com)	\$4.394	NR	2.87	14	34
28	OPX (WASHINGTON opxglobal.com)	\$4.377	\$193.00	1.20	38	61
29	TVSDesign (ATLANTA tvs-design.com)	\$4.311	\$33.30	1.03	53	40
30	Yates-Silverman (LAS VEGAS yates-silverman.com)	\$4.200	NR	NR	19	38
31	HFS Concepts 4 (LONG BEACH, CALIFORNIA hfsc4.com)	\$4.190	\$75.00	NR	34	11
32	WATG (IRVINE, CALIFORNIA watg.com)	\$4.094	NR	NR	46	16
33	JJBrice Design International (BOSTON jbricedesign.com)	\$3.952	\$150.00	2.32	20	36
34	SFA Design (SANTA BARBARA, CALIFORNIA sfadesign.com)	\$3.861	\$350.00	0.69	21	26
35	HKS (DALLAS hksinc.com)	\$3.751	NR	10.00	144	-
36	Westar Architects (LAS VEGAS wagnarchitects.com)	\$3.705	\$35.00	0.60	9	27
37	Stephen B. Jacobs Group Architects and Planners/Andi Pepper Interior Design (NEW YORK sbjgroup.com)	\$3.600	\$328.00	0.50	15	64
38	Perkins Eastman (NEW YORK perkinseastman.com)	\$3.456	\$69.12	0.69	150	39
39	EDG (SAN RAFAEL, CALIFORNIA edgdesign.com)	\$3.399	\$67.00	0.45	21	50
40	CMMI (ATLANTA cmmi-redlines.com)	\$3.136	NR	NR	20	35
41	Cubellis (BOSTON cubellis.com)	\$3.135	\$5.60	1.50	55	-
42	Graham Downes Architecture (SAN DIEGO grahamdownes.com)	\$3.120	\$32.00	1.20	18	47
43	Design Directions International (MARIETTA, GEORGIA ddi.cc)	\$3.110	\$125.50	3.18	9	46
44	Skidmore, Owings & Merrill (NEW YORK som.com)	\$2.787	NR	0.58	76	10
45	Heitz Parsons Sadek (WEST PALM BEACH, FLORIDA heitz-parsons-sadek.com)	\$2.543	\$42.00	1.15	23	44
46	Core Architecture + Design (WASHINGTON corecd.com)	\$2.529	\$25.00	0.18	11	67
47	Cheryl Rowley Design (LOS ANGELES cherylrowleydesign.com)	\$2.515	NR	NR	14	49
48	Kay Lang + Associates (LOS ANGELES kaylangassociates.com)	\$2.250	\$3.00	0.50	16	-
49	Simeone Deary Design Group (CHICAGO simeonedearry.com)	\$2.250	\$0.60	2.10	14	-
50	ABA (LAS VEGAS abav.com)	\$2.219	\$700.00	NR	13	33
51	Indidesign (LOS ANGELES indidesign.com)	\$2.000	\$550.00	3.00	11	-
52	RDH & Associates (ADDISON, TEXAS rdhassociates.net)	\$1.980	NR	NR	9	55
53	Puccini Group (SAN FRANCISCO puccinigroup.com)	\$1.960	NR	NR	19	42
54	Cunningham Group Architecture (MINNEAPOLIS cunningham.com)	\$1.861	NR	0.63	141	58
55	DAS Architects (PHILADELPHIA dasarchitects.com)	\$1.803	\$31.05	0.11	12	53